

Drupal 8 Modules and tasks for SEO (This list follows the format of the SEO Checklist Module)

Basic SEO part 1 –

- Clean URLs are set by default in D8 (Uniform Resource LocatOr or Web addrss)
- Redirect module
- Pathauto module

Basic SEO part 2 - Meta tags

- Metatag module

Search engines

- XML Sitemap module
- Set up cron to run periodically so that your XML sitemap will be updated.
- Get a Google account for Google Search Console
- Create Microsoft account for Bing Webmaster Tools

Analytics

- Google Analytics module
- Get a Google Analytics account for your site
- In addition to Google Analytics, you can use AWSTATS, a free web statistics program usually included with CPanel and you can take a look at the product in your Siteground account now.

Optimizing content

- Advanced link module
- Set up a page that handles 404 errors: Configuration - System - Basic Site Settings

Page optimization

- Yoast SEO module (I do not recommend this module)

Security and performance

- Security Review module
- Advanced CSS/JS Aggregation module

Mobile and social

- Share Buttons by AddToAny

Moz, Inc Beginners Giude to SEO

<https://moz.com/beginners-guide-to-seo>

Hubspot Website Grader

<https://website.grader.com/>

Screaming Frog SEO Spider

<http://www.screamingfrog.co.uk/seo-spider/>

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